

ASPIRING INNOVATORS



INITIATIVE

WHY

There are many challenges facing potential founders across Pennsylvania, including a lack of knowledge about entrepreneurship; limited availability of capital; a lack of access to specialized resources, networks, and support systems; and limited opportunities for engagement from experienced advisers and businesspeople.

For people of color and women entrepreneurs, these barriers are often higher, with a disproportionate lack of capital and more limited networks, connections, and access to resources in the startup and funding communities. Research continues to reinforce that these barriers hold back founders.

MISSION

Enhance the diversity of our region's entrepreneurial ecosystem by creating career pathways for underrepresented groups

VISION

Foster a more inclusive and equitable workforce and inspire the next generation of female founders and founders of color by supporting them with the experiences and resources needed to succeed

STRATEGY

OUTREACH: Collaborate with ecosystem partners, schools and universities, and regional organizations to promote entrepreneurship and technology careers for women and people of color

INTERNSHIPS: Facilitate a full-time, paid summer internship program that connects college students from underrepresented groups with our clients, including technology startups, established manufacturers, and our business incubator network



TO PARTNER OR SPONSOR, CONTACT:

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Ben Franklin
Technology PARTners
Northeastern Pennsylvania

For 40 years, Ben Franklin Northeast has been building an ecosystem that fosters innovation and entrepreneurial success by providing investment capital and business support services to technology startups and established manufacturers.

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