



2025

VENTURE IDOL

EVENT SPONSORSHIP



BEN FRANKLIN TECHNOLOGY PARTNERS *est. 1983*



DATE: 4/25/24

\$15,000

PAY: *Ilico Genetics*

FIFTEEN THOUSAND DOLLARS AND ⁰⁰/₁₀₀

BEN FRANKLIN TECHNOLOGY PARTNERS



ABOUT

VENTURE IDOL

 April 24, 2025

 5-8 PM

 **BEN FRANKLIN TECHVENTURES** (located on Lehigh University's Mountaintop Campus)
116 RESEARCH DRIVE, BETHLEHEM PA 18015

Every year, Venture Idol brings together 250+ business and community leaders, entrepreneurs, students, and investors from Northeast PA for an evening of networking, client pitches, and awards. Ben Franklin Northeast portfolio companies compete for prize money – a judge's choice award and the grand prize awarded through audience voting. Awards are given to honor achievements in manufacturing, entrepreneurship, and collaboration. The event serves as a platform to showcase and celebrate innovation, offering inspiration and support to both emerging and established entrepreneurs.

SPECIAL OPPORTUNITIES

COCKTAIL SPONSOR – \$1,500 (four opportunities available)

SPONSORSHIP BENEFITS INCLUDE:

- » 6 tickets
- » Branded napkins with company logo at one of two bars
- » Your company's banner at one of two bars
- » Logo inclusion in event program, event registration webpage, social media post, and pre-event slideshow
- » Sponsor ribbon on event nametags of company attendees

DESSERT SPONSOR – \$1,500 (four opportunities available)

SPONSORSHIP BENEFITS INCLUDE:

- » 6 tickets
- » Branded napkins with company logo at dessert station
- » Your company's banner in dessert reception space
- » Logo inclusion in event program, event registration webpage, social media post, and pre-event slideshow
- » Sponsor ribbon on event nametags of company attendees



VENTURE IDOL 2025

SPONSORSHIP OPPORTUNITIES

	\$5,000 PRESENTING	\$2,500 GOLD	\$1,000 SILVER	\$500 BRONZE
Co-branded event collateral	✓			
Tickets to event	10 reserved tickets	8 tickets	4 tickets	2 tickets
Color ad in event program <i>(ad deadline April 4, 2025)</i>	Full-page 5" wide x 8" high	Half-page 5" wide x 3.9375" high	Quarter-page 2.4375" wide x 3.9375" high	
Promotional item included in attendee bags <i>(item deadline April 4, 2025)</i>	✓	✓	✓	
Listing in event program	Logo	Logo	Logo	Text
Featured on event webpage	Logo	Logo	Logo	Text
Social media post acknowledging event sponsorship	Listed/tagged in all social media promotion	Listed/tagged in Gold Sponsor group post	Listed/tagged in Silver Sponsor group post	Listed/tagged in Bronze Sponsor group post
Recognition from podium during event intro and logo/company name rotating during pre-event slideshow	Logo	Logo	Logo	Text
Included in event messaging including emails and press release	✓	✓	✓	Not included in press release
Sponsor ribbon on event nametags of company attendees	✓	✓	✓	✓

For more information, please contact:

Evelyn León  eleon@nep.benfranklin.org

 610.758.5211



ABOUT

Ben Franklin Northeast is an economic development organization that drives entrepreneurship by providing investment capital and business support to innovative startups, manufacturers, and business incubators in Northeastern Pennsylvania.

MISSION

Our mission is to promote, sustain, and invest in the development of our regional economy through innovation and partnering.

CONTACT

Ben Franklin TechVentures
116 Research Drive | Bethlehem, PA 18015

*Regional offices located in
Bloomsburg, Reading, and Scranton*

nep.benfranklin.org | 610.758.5200



LEARN MORE



Photography by Marco Calderon | Design by Sarott Design

