



2025

VENTURE IDOL

EVENT SPONSORSHIP



BEN FRANKLIN TECHNOLOGY PARTNERS *est. 1983*



DATE: 4/25/24

\$15,000

PAY: *Ilico Genetics*

FIFTEEN THOUSAND DOLLARS AND ⁰⁰/₁₀₀

BEN FRANKLIN TECHNOLOGY PARTNERS



ABOUT

VENTURE IDOL

 April 24, 2025

 5-8 PM

 BEN FRANKLIN TECHVENTURES (located on Lehigh University's Mountaintop Campus)
116 RESEARCH DRIVE, BETHLEHEM PA 18015

Every year, Venture Idol brings together 250+ business and community leaders, entrepreneurs, students, and investors from Northeast PA for an evening of networking, client pitches, and awards. Ben Franklin Northeast portfolio companies compete for prize money – a judge's choice award and the grand prize awarded through audience voting. Awards are given to honor achievements in manufacturing, entrepreneurship, and collaboration. The event serves as a platform to showcase and celebrate innovation, offering inspiration and support to both emerging and established entrepreneurs.

SPECIAL OPPORTUNITIES

Cocktail Sponsor (four opportunities available) **\$1,500**

SPONSORSHIP BENEFITS INCLUDE:

- » 6 tickets
- » Branded napkins with company logo at one of two bars
- » Your company's banner at one of two bars
- » Logo inclusion in event program, event registration webpage, social media post, and pre-event slideshow
- » Sponsor ribbon on event nametags of company attendees

Dessert Sponsor (four opportunities available) **\$1,500**

SPONSORSHIP BENEFITS INCLUDE:

- » 6 tickets
- » Branded napkins with company logo at dessert station
- » Your company's banner in dessert reception space
- » Logo inclusion in event program, event registration webpage, dedicated social media post, and pre-event slideshow
- » Sponsor ribbon on event nametags of company attendees

**SOLD
OUT**



VENTURE IDOL 2025

SPONSORSHIP OPPORTUNITIES

	\$10,000 TITLE (ONE OPPORTUNITY AVAILABLE)	\$5,000 PRESENTING	\$2,500 GOLD	\$1,000 SILVER	\$500 BRONZE	
Co-branded event collateral	SOLD OUT	✓				
Logo/company signage on stage		✓				
Speaking Opportunity (up to 3 minutes at podium) and introduction of one award (at the discretion of Ben Franklin Technology Partners – NEPA)		✓				
Tickets to event		1 table / 10 reserved tickets	1 table / 10 reserved tickets	8 tickets	4 tickets	2 tickets
Ad in event program (ad deadline April 4, 2025)		Full-page	Full-page	Half-page	Quarter-page	
Promotional item included in attendee bags (item deadline April 4, 2025)		✓	✓	✓	✓	
Listed as sponsor in event program		Logo	Logo	Logo	Logo	Text
Listed on event registration webpage		Logo	Logo	Logo	Logo	Text
Dedicated social media post acknowledging event sponsorship		Individual post + listed in all social media promotion	Listed/tagged in all social media promotion	Listed/tagged in Gold Sponsor group post	Listed/tagged in Silver Sponsor group post	Listed/tagged in Bronze Sponsor group post
Recognition from podium during event intro and logo/ company name rotating during pre-event slideshow		Logo	Logo	Logo	Logo	Text
Included in event messaging including emails and press release	✓	✓	✓	✓	Not included in press release	
Sponsor ribbon on event nametags of company attendees	✓	✓	✓	✓	✓	

For more information, please contact:

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☎ 610.758.5211



ABOUT

Ben Franklin Northeast is an economic development organization that drives entrepreneurship by providing investment capital and business support to innovative startups, manufacturers, and business incubators in Northeastern Pennsylvania.

MISSION

Our mission is to promote, sustain, and invest in the development of our regional economy through innovation and partnering.

CONTACT

Ben Franklin TechVentures
116 Research Drive | Bethlehem, PA 18015

*Regional offices located in
Bloomsburg, Reading, and Scranton*

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LEARN MORE



Photography by Marco Calderon | Design by Sarott Design

